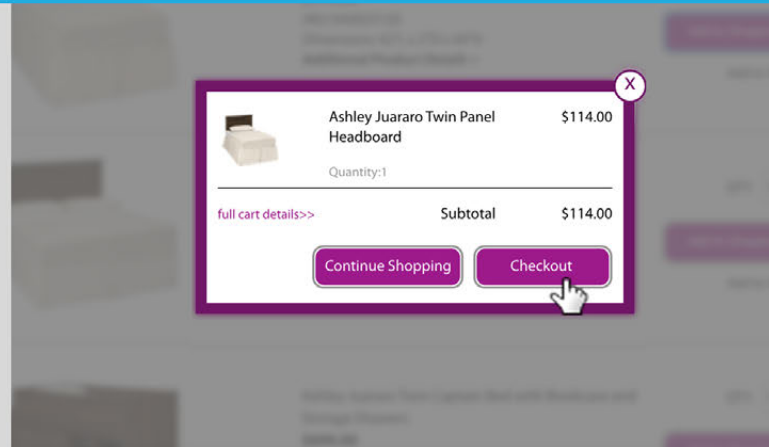


# Wondersign® Data API Up-To-Date Catalogs - Everywhere



## Still Selling Headboards Only?

The biggest challenge with product data is to keep it current and synchronized across multiple systems. Your Wondersign In-Store Kiosk is up-to-date and shows packages and kitted SKUs, however your product website, your online store, your Amazon local listing, and even your social media product ad might be out of sync. Wondersign® offers your specific Ashley Furniture product data feed in various formats - for your website provider or online agency. Keep products, bundles, kits in sync, and never show discontinued items - thanks to the powerful data API powered by Wondersign®.



## Pick Your Format

Our API can provide the following feeds.

- JSON
- CSV
- XML

Our data feed includes: SKU, UPC, Title, Description, Dimensions, Weight, Explosion of Single Item SKUs in Packages, Pieces Per Package, Landed Cost, Category, and Ashley Express Designation.

## Cost Model

- \$299 per month base fee for the Data Delivery agreement and full access to our API
- \$25 per month for each individual Ashley dealer feed (unique Acct/ShipTo combination including all packaged products & kits)
- \$0.22 per GB for online image requests (high-res Ashley product photography)

Optionally you can download and host product imagery on your own servers to eliminate online image request fee.

## It's Time For Clean Data - Online & In-Store

Sync up your catalog information between in-store kiosks, your website, online shops, and any other outlet that should be using your product data. Sign up for your Ashley Data API powered by Wondersign today.



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